email address
password
Sign in
SIGN IN
Sign in using email address and password.
Welcome
Start your order
Sign in
Sign up
HOMEPAGE
Users have three options from the homepage: sign in, sign up, or start your order. Signing in or up is not required to place an order, so starting your order as a button is given more importance over the hypertinks.
Create profile
SIGN UP
Create new profile by entering name, email address, password, phone number, join rewards, and more.
Permission text
Use my location
No thanks
LOCATION POP UP BOX
Ask the user for permission to use their device location to automatically select the nearest store and customize the next screen to that store.
"Use my location"
"No thanks"
Nearest restaurant location
Carryout
Delivery
Profile
Favs
Deals
Rewards
Add review
Review your order
Review location
Pizza Menu
ADD REVIEW
Lets users review past orders by rating, writing a a review, or both. Also review location: accuracy of order, speed, customer service. Sign in to use this feature.
REWARDS
Rewards system that accumulates points to let users get discounted or free items. Sign in to use this feature.
DEALS
Current specials and deals offered by the selected store. Anyone can use this feature.
Past orders
FAVORITES
Can create and edit favorites, especially helpful with build a pizza option. Need to sign in to use. Can use past orders to prompt for creating a favorite.
PROFILE
Can edit personal information, stored address, stored payment, and more.
Location Reviews
Signature Pizzas
Pizza name
Reviews
Build your own pizza
$0.00
PIZZA MENU
Pizza location information at the top, with ability to change location. States whether carryout and delivery are available. Icon navigation underneath for additional features. Pizza menu given underneath icon navigation.
Reviews
REVIEWS POP UP BOX
Users can read location reviews or pizza reviews and close out the window when done. Location will be graded on specific criteria, like accuracy, speed, customer service. Food reviews will be more free form answers.
Find store
Enter zip code
SEARCH
FIND STORE
Users can enter a zip code to generate a list of nearby stores to select from.
map with GPS pins
1
2
3
4
5
SELECT STORE
Users can select their preferred store from a list generated by zip code. Will give address, miles away, and availability of carryout and delivery.
Reward icon by AcmAm from the Noun Project
All other icons by Eliken from Sketch App Sources
Screen Flow Kit designed by Jake Lee Haugen from Sketch App Sources
"Signature pizza name"
"Build pizza"
Pizza Name
Details
Crust
crust 1
crust 2
crust 3
Size
large
medium
small
Quantity
1
Add to cart ($____)
ORDER SIGNATURE PIZZA
Signature pizzas have little customization to limit choices. Type of crust can be selected. Size is defaulted to large to show price in cart button. Quantity is defaulted to 1.
Size
Large
Medium
Small
Choose crust
SELECT SIZE
The screens in the build pizza flow are grouped by pizza "topic" to limit the number of options and choices to make per screen and to also limit the amount of scrolling. The goal is to take the user through in a step-by-step process. The button at the bottom lets user decide when to move to next step.
Crust
Crust option 1
Crust option 2
Crust option 3
Add sauce
SELECT CRUST
Sauce
Sauce option 1
Sauce option 2
Sauce option 3
Add meat
SELECT SAUCE
Sauce can be added to pizza as a whole or a half.
Meat
Meat option 1
Meat option 2
Meat option 3
Add veggies
SELECT MEAT
Meat can be added to pizza as a whole or a half.
Veggies
Veggie option 1
Veggie option 2
Veggie option 3
Add cheese
SELECT VEGGIES
Veggies can be added to pizza as a whole or a half.
Cheese
Cheese option 1
Cheese option 2
Cheese option 3
View pizza
SELECT CHEESE
Cheese can be added to pizza as a whole or a half.
Your pizza
Size
edit
Crust
edit
Sauce
edit
Meat
edit
Veggies
edit
Cheese
edit
Add to cart ($____)
VIEW PIZZA
Users can review their pizza choices and make edits before adding to their cart.
Cart
Pizza name
edit
remove
Payment details
Subtotal
$XX.XX
Tax
$X.XX
Order total
$XX.XX
Add more pizza
Checkout
CART
Can edit or remove items in the cart. Buttons at the bottom take user back to pizza menu or to checkout.
"Add more pizza"
"Checkout"
Order details
Carryout
Delivery
Order now
Order later
Payment
ORDER DETAILS
Select between options of carryout and delivery and then select order time. Delivery will show up if that option is available at the selected pizza store. Also cannot edit pizza store location anymore.
CARRYOUT and ORDER NOW
These options don't ask user for additional information.
Enter address
DELIVERY
Select delivery and user is prompted to enter address.
Choose date
Choose time
ORDER LATER
Selecting order later will prompt user to enter the date/time they want the pizza.
Payment method
Cash upon delivery
Pay in store
Credit/debit card
Gift card
Personal information
Submit order
PAYMENT
Select payment method - cash upon delivery visible only if selected delivery; pay in store visible only if selected carryout. New window to enter card info if select those options. Collect first and last name, email address, and phone number if not signed in.
Enter credit card information
Complete
CREDIT/DEBIT CARD
New screen opens for user to enter credit or debit card information. Complete button take user back to previous screen. Card is saved if user is signed in so they wouldn't have to re-enter info.
Enter gift card information
GIFT CARD
New screen opens for user to enter gift card information. Complete button take user back to previous screen.
Thank you for your order!
Order received
In the oven
Out of the oven
Out for delivery
TRACK ORDER STATUS
Track order status through stages - order received, order in the oven, order out of oven, and out for delivery. Application will be default set for user's device to receive notifications, including those related to order status so user doesn't have to check.